



For almost 20 years **Lynden Canada Day** has been a wonderful day of family fun, community pride and patriotism because people and organizations *like you* generously support it financially through your sponsorships.

Can we count on your support in 2017? We, and the rest of your community, would appreciate your help again this year.

Benefits of sponsoring (see invoice on last page for sponsorship tiers):

- a sign advertising your business will be posted at Lion's Park on Canada Day
- your name will be included in the mailer distributed to more than 1,600 homes
- *the community and its families benefit from your very tangible contribution*

In recognition of the special celebrations planned for Canada 150, we are introducing a Diamond sponsorship tier for 2017 – see the invoice page for more details.

Where does your sponsorship contribution go? Lynden Canada Day is a not-for-profit event organized by a committee of unpaid volunteers from Lynden and environs. Even with volunteer labour, the 2016 Lynden Canada Day celebration had expenses of **\$35,600**:

Parade	\$6,775
Entertainment	3,150
Awards & Prizes	1,120
Fireworks	14,000
Insurance	1,890
Permits, promotions, grounds, 1 st aid, etc...	<i>balance</i>

Thanks to the generosity of our sponsors, the City of Hamilton's Community Partnership Program, Canadian Heritage program, the Lynden Lions and gate donations from the day's delighted visitors, we raise all the funds required to cover our expenses. As **a result of that generosity**, the entire day - all activities & games, live entertainment, and the best fireworks show in the area - is **entirely free for our community's families**. We think that's a tradition worth continuing!

To be included in the household mailer, please ensure your sponsorship is received by Jun 5.

If you'd **prefer to donate a prize** rather than make a financial contribution, please contact Bronka Ridley at (519) 647-2467 or bronka.ridley080@sympatico.ca.

On a final note, our Parade Committee works very hard each year to make it our best yet. We would like to encourage you to **participate in the parade** and help us get the day started. Please visit www.lynden-on.ca/canadaday/parade.html for more details and online registration.



Please return this page with your donation

To help us keep our contact information up to date, please fill in the information below and return with your sponsorship or email the particulars to lynden.canada.day@gmail.com. Thank you for your contribution.

Sponsorship Amount (please make cheques payable to *Lynden Canada Day*)

Sponsor Name

Address (including postal code)

Name you wish the donation to be made in (if different from above).

Phone Number

Email Address (reduces our postage costs!)

Website Address

**Information collected is only for Lynden Canada Day Committee use.
We will not share your information with any other parties.**

If you have any **questions** please call Harry Droogendyk at 519-647-2472 or email me at lynden.canada.day@gmail.com. We've enclosed an invoice for your accounting convenience.

Thank you for your consideration.

